# **ASX ANNOUNCEMENT**

ASX: HIQ

28 MARCH 2024

## NRL Adopt HITIQ Mouthguard Technology for 2024 Season

- > NRL to trial HITIQ's Nexus technology & assess league wide rollout
- > Significant milestone for NRL & Player safety initiatives
- > HITIQ mouthguard technology now has exposure in all major Australian sport leagues

HITIQ Limited (ASX: HIQ) (HITIQ or the Company) is pleased to announce a partnership with the National Rugby League (NRL) for the 2024 season. The NRL has initiated a trial of HITIQ's state-of-theart head impact mouthguard technology, aiming to evaluate the product's fit for broader rollout within rugby league.

In addition to the NRL's trial, several teams have independently adopted HITIQ's instrumented mouthguard (iMG) technology to measure, mitigate, and better understand head impact exposure during training, games, and competitions. These teams are utilizing the iMGs across various positions to gather comprehensive longitudinal impact data, collecting concussion data points and developing pathways to establishing clinical utility.

HITIQ's instrumented mouthguards are equipped with sophisticated sensors that capture critical data on head impacts in real-time. This technology is instrumental in advancing the NRL and NRLW's efforts to protect players from the risks associated with concussions and repetitive head impacts.

Commenting on the deal, Damien Hawes, HITIQ's Chief Commercial Officer, said: "The adoption of our technology by the NRL for the 2024 season is a significant milestone for both HITIQ and the NRL. We are proud to support the NRL's vision for enhanced player welfare. Along with the independent use of our technology by several other NRL teams, this agreement with the NRL further validates the importance of our product in the proactive management of player health."

The collaboration with the NRL, along with the independent use by teams, positions HITIQ as a leader in the field of sports safety technology and opens the door for broader application within rugby league and other contact sports, both in Australia and globally. The agreement is commercial in nature, however the financial implication is not material.

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### About the National Rugby League (NRL)

The NRL is Australasia's premier professional rugby league football league, while the NRLW is the toptier women's rugby league competition in Australia. Both leagues are celebrated for their high level of competition and commitment to the advancement of the sport.

#### **About HITIQ's Nexus**

Instrumented Nexus mouthguard - Embedded in a custom fit, custom calibrated mouthguard, HITIQ's independently validated impact sensor captures the frequency, location and intensity of all head impact exposures. For further information please visit: https://www.hitiq.com/nexus

This announcement is authorised for release by the HITIQ Board.

#### **Ends**

For more information, contact: investors@hitiq.com

#### **About HITIQ**

HITIQ has an evidenced-based brain care solution company deploying world-class technologies.

Our solutions include a sensor-enabled mouthguard to an AI-enabled data analytics interface and, best in class return to play/work support software.

Our technology enables data driven decisions for thousands of professional and amateur sports players who experience brain impacts, empowers clinicians who care for their brains and enhance concussion management policies for progressive leagues around the globe.

Our customers include the Australian Football League (AFL), English Premier League (EPL), and the National Rugby League (NRL), along with numerous other teams in a variety of sporting codes. We also service universities and research organisations studying the impacts (both short and long-term) of repeat head impacts.